



**Jeff Hoekstra** is the Vice President of Solutions at Analysts International Corporation (Analysts). In this role, he is responsible for the development and delivery of Analysts' differentiated business offerings with a focus on Enterprise Information Management solutions. Jeff is a business development executive with more than 20 years of experience in business entrepreneurship, IT consulting, and software products and services development.

Before joining the Analysts team in 2012, Jeff held a variety of Senior Account Executive positions where he identified, developed, and managed strategic relationships and provided direction and support to CIOs and senior IT executives. Jeff was also the founder and managing partner for several consulting firms where he focused on business strategy development, market analysis, go-to-market strategy, and rapid application software development resources for small businesses and start-up organizations.

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Jeff is a highly motivated strategic leader and results-driven professional with a broad business history in both domestic and international business-to-business environments. Jeff holds a Bachelor of Arts degree from the University of St. Thomas, with post-graduate work at Ohio University.